1957

Seed Breeders and Growers

ROCKY FORD

COLORADO

Hollar & Co. Cantaloupes - Squash - Cucumba and Watermel

WHOLESALE ONLY

U. S. Department of Agricultura \* JAN1 4 1957 \*



type with resistance to anthracnose and fusarium wilt. Just releasd by U. S. Dept. of Agriculture. Watermelon, Blackstone. (W453). New early Black Diamond

### HOLLAR & CO.

ROCKY FORD COLORADO

ASK FOR QUANTITY DISCOUNT

5c per lb. extra for Lots Less Than 10 lbs.

Metal Cans 15c per lb. Extra

FOR DEALERS ONLY

#### Available For Immediate Delivery

DOUBLE-MILLED SEEDS FROM SELECT STOCKS

WE GROW IN THE BEST SEED-GROWING SECTIONS OF COLORADO AND CALIFORNIA

WE OFFER THE FOLLOWING ITEMS F. O. B. ROCKY FORD, COLO., SUBJECT UNSOLD. BAGS EXTRA AT MARKET VALUE.

JANUARY, 1957				PRICE LIST	NO. 9
Muskmelon and Cantaloupe		Squash and Pumpkin		Cucumbers	
	per lb.		per lb.	A & C	per lb.
Banana	\$ 1.05	Bennings Green Tint	-	Ashley	
Benders Surprise		Banana, Blue		Black Diamond, Long Strain	
Delicious, Harris			05	Boston Pickling	
Delicious No. 51		Banana, Pink	.95	Chicago Pickling	
Early Bender		Buttercup		Colorado	
Eden Gem		Butternut	1.00	Cubit	
Edwards Perfecto Improved		Caserta	1 10	Davis Perfect	
Emerald Gem			1.10	Early Surecrop Hybrid	25.00
Far North		Cocozelle, Long Dark (Bush)	1.00	Earliest of All	
Giant Perfection	1.35	Connecticut Field	.80	Early Cluster	
Golden Champlain, Early	. 1.05	Crookeck, Early Yellow Summer	.75	Early Fortune	
Hackensack, Large, Early				Heinz Pickling	90
Hales Best No. 26	1.00	Crookneck, Giant Yellow	.90	Long Green Improved	
Hales Best No. 36		Cushaw, Green Striped	.80	Longfellow or Vaughan	
Harvest Queen		Delicious, Golden	1.10	Marketer	
Hearts of Gold	. 1.00		1.10	Mincu	
Hollybrook Luscious	1.35	Delicious, Green		Model	
Honey Dew, Green Flesh	. 1.20	Dickenson	.70	National Pickling	. 1.40
Honey Rock	. 1.20	Hubbard, Blue	1.10	Ohio M. R. 17 (Mosaic Resistant)	
Imperial No. 6	. 1.15			Ohio M. R. 25	
Iroquois	. 1.35	Hubbard, Chicago Warted	1.00	Palmetto	
Knights Early		Hubbard, Golden		Santee	_
Long John, or Herrick	1.35	Hubbard, Improved Green	1.00	Staysgreen, Long	
Mildew Resistant No. 45	. 1.10			Staysgreen, Short	
(Imperial or H. B. No. 45)	. 1.10	King of Mammonths	.90	Straight Eight	
Netted Gem (Original)		Large Sweet Cheese		Vine Peach	
Milwaukee Market	-	Royal Acorn or Mammoth Table		West India Gherkin	
New Yorker		Queen		Wisconsin S. R. 6	
Osage, Early				Wisc. S. M. R. 12	
Pennsweet	. 1.45	Scallop, Green Tint	.80	White Wonder	
Perfecto, Perfected	-	Scallop, Early White Bush	.75		
Pollock, No. 10-25		Scallop, Mammoth White	.85	Watermelon	05
Pride of Wisconsin	1.10			Angelino Black Seed	
Queen of Colorado		Small Sugar, New England Pie	.75	Black Diamond, Colo. Cert.	
Ridsen		S traightneck, Early Prolific	.75	Black Diamond	
Rocky Ford Gold Lined		Table Queen, Acorn, or		Charleston Gray, Colo. Cert	
Rocky Ford, Genuine		Des Moines	.75	Charleston Gray	1.10
Rocky Ford Earliest				Congo, Colo. Cert.	1.10
Rocky Ford, Junior		Uconn (Bush Table Queen)	.80	Congo	
Schoon's Hardshell		Winter Luxury	.90	Dixie Queen Wilt Res.	
S. R. 91 Sulfur Resistant		Zucchini, Black (Slim Seed Strain)	.90	Colo. Cert.	
Texas No. 1				Dixie Queen Wilt Res.	
Tip Top		Zucchini, Gray (Small Seed)	.85	Kleckley Sweet	
1				Tom Watson	

"We warrant to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, expressed or implied."

Ask For Quantity Discount

Ask For Contract Price List

HOLLAR & CO.

Seed Breeders and Growers

ROCKY FORD

COLORADO

REQUIRES NO POSTAGE

ORDER CARD

PRICE LIST NO. 8

case omp via	***************************************	Date
		for shipmen
QUANTITY	KIND	VARIETY

DON'T FORGET YOUR NAME and ADDRESS



# Containers

Your Order In Sealed One-Pound Cans With Colorful Lithographed Label at 15c Per Lb. Extra

## Treating

Chemical Treatment With Arasan or Spergon - 2c Per Lb. Extra

# HOLLAR & CO.

Wholesale Only

## Squash - Cucumber - Cantaloupe and Watermelon

SPOT ORDERS usually shipped same day order received. Rocky Ford is only 4 days via express from any station in the U. S. We also have daily rail and truck service connecting with the leading transportation lines.

Order today on the enclosed addressed card
No Postage Required



No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY CARD First Class Permit No. 23, Sec. 34.9, P.L.&R., Rocky Ford, Colo.

HOLLAR & CO.
ROCKY FORD,
COLORADO

No Stamp Necessary
on ORDER CARD

We Pay Postage

Ask For Quantity Discount

Ask For Contract Catalog Shipments Made Same Day Order Received

